

COOKIE POLICY

www.telekomarena.ro

Our site uses **cookie** modules to make the difference between the users who access it.

A **cookie** is a small alpha-numeric archive stored on the hard disk or browser of a computer, pad, smartphone or similar device when browsing the Internet.

Cookies allow us to provide relevant information about our products and services and to provide you with a more friendly experience, tailored to your preferences and interests when browsing our site.

Refusing or disabling cookies can make some website impossible or extremely difficult to use. At the same time, refusing or disabling cookies does not mean that you will no longer receive online advertising - but only that it will no longer be able to take into account your preferences and interests, evidenced by your browsing behavior.

Examples of important uses of cookies (which do not require user authentication through an account):

- Content and services adapted to the user's preferences - categories of news, weather, sports, maps, public and government services, entertainment sites and travel services.
- Offers tailored to users' interests - password retention, language preferences (e.g.: displaying search results in Romanian).
- Retaining child protection filters regarding Internet content (family mode options, safe search functions).
- Limiting the frequency of advertising broadcast - limiting the number of times an advertisement is displayed for a particular user on a website.
- Providing more relevant advertising for the user.
- Measurement, optimization and analytics features - such as confirming a certain level of traffic on a website, what type of content is viewed and how a user reaches a website (e.g. through search engines, directly, from other websites etc.). The websites carry out these analyzes of their use in order to improve the websites for the benefit of the users.

Most of the cookies we use are **analytical cookies**, counting users, helping us understand how to our website is being navigated and helping us to improve the way the website works, for example, making the results more accurate in case of searches.

Our site uses Google Analytics cookies in order to collect information about how visitors use this site and to detect possible navigation problems. Google Analytics stores information about the pages visited, the duration of the site navigation, the way the site was accessed and the sections accessed within the pages. No personal information is stored other than general IPs, therefore this information cannot be used for user identification.

The site uses Google Analytics in order to track whether the site meets user requirements and to prioritize process improvements. Google offers more information about cookies in the privacy policy and cookies policy page.

If you want to find out more about how Google uses and collects this data, go to the website link www.google.com.

We also use certain cookie modules for **advertising purposes**, so that we can more efficiently manage the presentation of our products on other platforms where users can request services, such as Facebook.

None of our cookies stores **personal information** such as your name or postal address. Please note that restricting cookies may impact some functionality of the website **Central Ice Rink SRL – www.telekomarena.ro**

What kind of cookies do we use?

Depending on the **type of organization** that manages them:

- *Owner cookies* **Central Ice Rink SRL**: installed by our own site.
- *Third-party cookies*: installed by websites that are not part of the visited site www.telekomarena.ro.

For example, if we include content from YouTube on our own website or on buttons that users can use to share content on social networks, a user accessing such content on own website may have cookies added from these third parties.

Central Ice Rink SRL does not control these third party cookies and therefore the user must review the cookie policies of these websites for further information.

Depending on the **time period**, they remain active in the user's system:

- *Session cookies*: they collect and store data only while the user visits the website.
- *Persistent cookies*: they remain stored on a computer and can be accessed and managed by the organization responsible for the cookie for a certain period of time or until the user deletes them.

Depending on the **purpose** for which the data is collected through cookies:

- *Technical cookies*: they allow the user to use different options that they facilitate: for example, traffic and data communication control, identifying a session, accessing of restricted areas, making a purchase, requesting a subscription or attending an event, etc.
- *Personalization cookies*: they allow the user to access services with certain custom features, such as language, browser type, configuration for the region from which the user accesses the services, etc.
- *Analytical cookies*: they allow website managers to track and analyze the behavior of users on a website so that they can improve information by analyzing site use data by users of its services.
- *Advertising cookies*: they allow the management of the advertising spaces that the web publisher has included on a website where services are offered, based on criteria such as the type of content or the frequency with which the content is displayed.

Cookies are not viruses. They use plain text formats. They are not made up of pieces of code so they neither can be executed nor can they self-run. As a result, they cannot be duplicated or replicated on other networks in order to run or replicate again. Because they cannot perform these functions, they cannot be considered viruses.

Disabling and refusing to receive cookies may make certain websites (including ours) impractical or difficult to visit and use. Also, refusing to accept cookies does not mean that you will no longer receive/see online advertising.

It is possible to make settings in the browser so that these cookies are no longer accepted or you can set the browser to accept cookies from a particular site. But, for example, if you are not registered using cookies, you will not be able to leave comments.

All modern browsers offer the possibility to change cookie settings. These settings are usually found in "options" or in "preferences" menu of your browser.